



WINDSOR PARK

Sponsorship Opportunities



Windsor Park, home to **2,400+ households**, is one of Charlotte's most **diverse** and **dynamic** neighborhoods. Sponsoring the Windsor Park Neighborhood Association connects your business with

◇ **700+ newsletter subscribers** ◇ **650+ Facebook followers** ◇ **450+ Instagram followers** ◇ **and growing!!** ◇

Like a tree, our neighborhood thrives with care and connection. Your contributions provide the roots that anchor us, the trunk that supports our initiatives, and the branches that stretch out to bring shade, shelter, and connection to all our neighbors.



Roots of the Community

\$500+ per year
or \$1,000+ in-kind

- Logo featured on WPNA website, newsletters & linked to your site/socials
- Presenting sponsor for WPNA Signature Event with premium booth placement
- Bi-monthly custom social media recognition
- Top sponsor acknowledgment in all WPNA communications & event materials
- Opportunity to collaborate on a unique neighborhood activity



Shade Provider

\$250+ per year
or \$500+ in-kind

- Logo on WPNA website, linked to your site/socials
- Prime booth placement at all WPNA events
- Quarterly social media recognition with custom posts
- Listed below the presenting sponsor for WPNA's Signature Event
- Featured business highlight in newsletters



Seed Planter

\$100+ per year
or \$200+ in-kind

- Logo on WPNA website
- Biannual social media recognition
- Acknowledgement in event materials
- Option to distribute promo materials at WPNA events

 wpneighbors.com

 [@wpneighbors](https://www.instagram.com/wpneighbors)

 [fb.com/wpneighbors](https://www.facebook.com/wpneighbors)



Join us in growing Windsor Park and watch your business grow, too!

Our sponsorship program is just getting started, and we're open to customizing a partnership that fits your business. From event signage to branded merch, the possibilities are endless!

Let's collaborate! Reach out to MarcuDuniec@icloud.com